



**HIGH COURT OF JUDICATURE FOR RAJASTHAN
BENCH AT JAIPUR**

S.B. Civil Writ Petition No. 5850/2026

Salman Khan Son of Salim Khan -----Petitioner

Versus

Yogendra Singh Badiyal, Advocate & Anr. -----Respondents

For Petitioner(s) : Mr. G.S. Bapna, Sr. Adv., assisted by
Mr. Shivangshu Naval,
Mr. Parag Khandhar,
Ms. Akanksha Noval,
Mr. Ayush Sharma,
Mr. Aarav Jain and
Ms. Zara Dhanbhoora

For Respondent(s) : Mr. Himmat Singh
Mr. Divesh Sharma and
Mr. Varun Singh

HON'BLE MR. JUSTICE ANUROOP SINGHI

Order

07/04/2026

1. The present writ petition has been filed by the petitioner assailing the order dated 16.03.2026 (Annexure-P-2) passed by the learned State Consumer Disputes Redressal Commission, Rajasthan, in Revision Petition No.09/2026, titled as **Salman Khan Vs. Yogendra Singh Badiyal and Anr.**, and order dated 06.01.2026 (Annexure-P-3) passed by the District Consumer Disputes Redressal Commission ('**DCDRC**'), Jaipur II, in MA/114/2025 in Consumer Complaint No.879/2025 titled as **Yogendra Singh Badiyal and Anr. Vs. Rajshree Pan Masala and Anr.**

2. Mr. G.S. Bapna, learned Senior counsel, assisted by Mr. Shivangshu Naval, Advocate, submits that the Consumer Complaint No.879/2025 has been filed alleging that the advertisements of the "Rajshree Pan Masala" published in newspapers are misleading and harmful to public health and in violation of regulatory frameworks and the petitioner has been



arrayed as respondent No.2 in the complaint solely on the ground of being the Brand Ambassador for respondent No.2's "silver-coated elaichi" product and for allegedly appearing in the advertisement of the pan masala.

3. Learned Senior counsel submits that the petitioner has only endorsed respondent No.2's "silver-coated elaichi" product and has never ever advertised or endorsed respondent No.2's pan masala product and thus, the complaint is *ex-facie* frivolous and misconceived.

4. Learned Senior counsel further submits that DCDRC lacked jurisdiction to entertain the said complaint with respect to a 'false or misleading advertisement', as any such complaint can be filed only before a Central Consumer Protection Authority and the learned State Consumer Disputes Redressal Commission, despite taking cognizance of the said fact, has erred by dismissing the revision petition.

5. Learned Senior counsel submits that despite the respondent No.1 miserably failing to setup prima facie case in his favour, the ad-interim order dated 06.01.2026 (Annexure-P-3) was passed by the DCDRC, Jaipur II.

6. Learned Senior counsel further submits that the said interim order dated 06.01.2026 was never served upon the petitioner and thus, there was no occasion whatsoever for the respondent No.1 to proceed with the filing of the contempt proceedings on 15.01.2026, much less for the DCDRC to issueailable warrants thereon, without recording any finding with respect to the service of the order upon the petitioner.

Learned Senior counsel further submits that against the said order dated 15.01.2026 passed by the DCDRC, an appeal has





already been preferred by the petitioner before the National Consumer Disputes Redressal Commission, New Delhi, being diary No.7520/NCDRC/2026-FA.

7. Taking note of the above, issue notice to the respondents.
8. Mr. Himmat Singh, Advocate, puts in appearance on behalf of respondent No.1 – Mr. Yogendra Singh Badiyal, who himself is also present-in-person before this Court.
9. Mr. Divesh Sharma, Advocate, accepts notice on behalf of the respondent No.2.
10. Hence, service is complete and notice need not be filed.
11. Learned counsel for the petitioner is directed to serve a copy of the writ petition in the Offices of the learned counsel for the respondents within seven days from today.
12. Names of Mr. Himmat Singh, Advocate and Mr. Divesh Sharma, Advocate, be shown in the cause list as learned counsel for their respective respondents.
13. Learned counsel for the respondents pray for and are granted four weeks' time to file their reply to the writ petition.
14. List the matter on 12.05.2026 along with S.B. Civil Writ Petition No. 5836/2026.
15. In the meanwhile and till the next date, the effect and operation of the order dated 16.03.2026 (Annexure-P-2), the order dated 06.01.2026 (Annexure-P-3) and further proceedings in Consumer Complaint No.879/2025 pending before the District Consumer Disputes Redressal Commission, Jaipur II, shall remain stayed.

(ANUROOP SINGHI),J

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